

# DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**Mundy Katowitz Media**  
**Attention: Accounts Payable**  
**1322 G Street SE**  
**4th Floor**  
**Washington, DC 20003**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
944755-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORTIES USA	1566

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	944755	07897965

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	321	340

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/23/12	10/26/12	M-F Early Sunrise	5:00-6:00 AM	-1--1--	1:00	2	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-1--1--	2	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESH	Tu	10/23/12	5:27 AM	M-F Early Sunrise	5:00-6:00 AM	1:00	PRATV1203H	\$800.00	NM
4 WESH	F	10/26/12	5:14 AM	M-F Early Sunrise	5:00-6:00 AM	1:00	PRATV1203H	\$800.00	NM
4	10/24/12	10/24/12	M-F Sunrise @6AM	6:00-7:00 AM	--1----	1:00	1	\$2,600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--1----	1	\$2,600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESH	W	10/24/12	6:53 AM	M-F Sunrise @6AM	6:00-7:00 AM	1:00	PRATV1203H	\$2,600.00	NM
6	10/26/12	10/26/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	----1--	:30	1	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----1--	1	\$1,400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 WESH	F	10/26/12	9:54 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	PRATV1229H	\$1,400.00	NM
8	10/26/12	10/26/12	NBC Today Show III	11AM-12PM/10-11A	----1--	1:00	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----1--	1	\$1,600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESH	F	10/26/12	11:52 AM	NBC Today Show III	11AM-12PM/10-11A	1:00	PRATV1203H	\$1,600.00	NM
10	10/23/12	10/25/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	-1-1---	1:00	2	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-1-1---	2	\$1,400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESH	Tu	10/23/12	12:12 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	1:00	PRATV1203H	\$1,400.00	NM
1 WESH	Th	10/25/12	12:12 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	1:00	PRATV1203H	\$1,400.00	NM
11	10/24/12	10/24/12	Days of Our Lives	1:00-2:00 PM	--W----	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--W----	1	\$800.00				

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944755-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORTIES USA	1566	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/24/12	10/24/12	Days of Our Lives	1:00-2:00 PM	--W----	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHW 10/24/12 12:59 PM Days of Our Lives 1:00-2:00 PM :30 PRATV1229H \$800.00 NM									
13	10/25/12	10/25/12	KATIE COURIC DAY	2-3PM	---1---	1:00	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 ---1--- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESHTh 10/25/12 2:55 PM KATIE COURIC DAY 2-3PM 1:00 PRATV1203H \$1,000.00 NM									
17	10/24/12	10/24/12	M-F 5-6 PM ROT	5:00-6:00 PM	--1----	1:00	1	\$3,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 --1---- 1 \$3,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHW 10/24/12 5:26 PM M-F 5-6 PM ROT 5:00-6:00 PM 1:00 PRATV1203H \$3,600.00 NM									
18	10/23/12	10/23/12	M-F 6-6:30 PM	M-F 6-6:30 PM	-1-----	:30	1	\$3,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -1----- 1 \$3,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WESHTu 10/23/12 6:13 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 PRATV1224H \$3,600.00 NM									
19	10/26/12	10/26/12	M-F Entertainment Tonight	7:00-7:30 PM	----1--	1:00	1	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 ----1-- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHF 10/26/12 7:17 PM M-F Entertainment Tonight 7:00-7:30 PM 1:00 PRATV1203H \$4,000.00 NM									
20	10/25/12	10/25/12	M-F Access Hollywood	Access Hollywood /	---T---	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 ---T--- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTh 10/25/12 7:56 PM M-F Access Hollywood Access Hollywood / :30 PRATV1229H \$2,000.00 NM									
22	10/25/12	10/25/12	NBC Tonight Show	11:35P-12:35XM	---T---	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 ---T--- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTh 10/25/12 12:09 AM NBC Tonight Show 11:35P-12:35XM :30 PRATV1229H \$1,000.00 NM									
23	10/25/12	10/26/12	Late Night w/Jimmy Fallon	12:35-1:35XM	---11--	:30	2	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 ---11-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESHTh 10/25/12 1:02 AM Late Night w/Jimmy Fallon 12:35-1:35XM :30 PRATV1229H \$500.00 NM									
1 WESHF 10/26/12 1:30 AM Late Night w/Jimmy Fallon 12:35-1:35XM :30 PRATV1229H \$500.00 NM									
24	10/27/12	10/27/12	Sat 5-6a	Sat 5-6a	-----S-	:30	1	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----S- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHSa 10/27/12 5:28 AM Sat 5-6a Sat 5-6a :30 PRATV1229H \$150.00 NM									

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944755-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORTIES USA	1566

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	10/27/12	10/27/12	Sat 5-6a Class of Time - Pre-emptible with notice	Sat 5-6a	-----S-	:30	1	\$150.00	NM
26	10/27/12	10/27/12	SA/SU 6-6:30 PM Class of Time - Pre-emptible with notice	SA/SU 5:58-6:30 PM	-----S-	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Sa 10/27/12 6:27 PM SA/SU 6-6:30 PM SA/SU 5:58-6:30 PM :30 PRATV1229H \$1,800.00 NM									
27	10/27/12	10/27/12	Sat. Entertainment this W7:00-8:00 PM Class of Time - Pre-emptible with notice		-----S-	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Sa 10/27/12 7:37 PM Sat. Entertainment this Week 7:00-8:00 PM :30 PRATV1229H \$1,300.00 NM									
28	10/23/12	10/23/12	NBC Today Show Class of Time - Fixed Non Pre-emptible	7:00-9:00 AM	-T-----	1:00	1	\$4,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$4,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Tu 10/23/12 8:58 AM NBC Today Show 7:00-9:00 AM 1:00 PRATV1203H \$4,400.00 NM									
29	10/25/12	10/25/12	NBC Today Show II Class of Time - Fixed Non Pre-emptible	10AM-11AM	---T---	1:00	1	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Th 10/25/12 NBC Today Show II 10AM-11AM :00 <del>\$2,800.00</del> NM See MG 29.2									
30	10/23/12	10/23/12	Kelly and Michael 9-10 AM Class of Time - Fixed Non Pre-emptible	9:00-10:00 AM	-T-----	1:00	1	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Tu 10/23/12 9:58 AM Kelly and Michael 9-10 AM 9:00-10:00 AM 1:00 PRATV1203H \$2,800.00 NM									
31	10/27/12	10/27/12	Sat Sunrise 6-8 AM Class of Time - Pre-emptible with notice	6:00-8:00 AM	-----S-	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Sa 10/27/12 7:27 AM Sat Sunrise 6-8 AM 6:00-8:00 AM :30 PRATV1229H \$450.00 NM									
32	10/28/12	10/28/12	Sun Sunrise@6-8 AM Class of Time - Pre-emptible with notice	6:00-8:00 AM	-----S	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 10/28/12 7:28 AM Sun Sunrise@6-8 AM 6:00-8:00 AM :30 PRATV1229H \$450.00 NM									
33	10/27/12	10/27/12	Sat Sunrise 6-8 AM Class of Time - Pre-emptible with notice	6:00-8:00 AM	-----S-	1:00	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Sa 10/27/12 7:13 AM Sat Sunrise 6-8 AM 6:00-8:00 AM 1:00 PRATV1203H \$900.00 NM									
34	10/28/12	10/28/12	Sun Sunrise@6-8 AM Class of Time - Pre-emptible with notice	6:00-8:00 AM	-----S	1:00	1	\$900.00	NM

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Advertiser	Product	Estimate Number
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12   10/28/12   -----S                   1        \$900.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 1 WESH Su 10/28/12 6:58 AM Sun Sunrise@6-8 AM 6:00-8:00 AM 1:00 PRATV1203H \$900.00 NM									
35	10/27/12	10/27/12	NBC Saturday	Sat 8-10am	-----S-	1:00	1	\$5,400.00	NM
Class of Time - Fixed Non Pre-emptible									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12   10/28/12   -----S-                   1        \$5,400.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 1 WESH Sa 10/27/12 8:50 AM NBC Saturday Sat 8-10am 1:00 PRATV1203H \$5,400.00 NM									
36	10/24/12	10/26/12	NBC Tonight Show	11:35P-12:35XM	--WTF--	:30	1	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12   10/28/12   --WTF--                   1        \$1,300.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 1 WESH W 10/24/12 11:57 PM NBC Tonight Show 11:35P-12:35XM :30 PRATV1229H \$1,300.00 NM									
37	10/24/12	10/26/12	M-F Sunrise @6AM	6:00-7:00 AM	--WTF--	1:00	1	\$2,600.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12   10/28/12   --WTF--                   1        \$2,600.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 1 WESH Th 10/25/12 6:29 AM M-F Sunrise @6AM 6:00-7:00 AM 1:00 PRATV1203H \$2,600.00 NM									
38	10/24/12	10/26/12	M-F 3-4 PM	3:00-4:00 PM	--WTF--	1:00	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12   10/28/12   --WTF--                   1        \$1,800.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 1 WESH W 10/24/12 3:46 PM M-F 3-4 PM 3:00-4:00 PM 1:00 PRATV1203H \$1,800.00 NM									
<b>Total Spots</b>							<b>29</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$51,250.00</b>
<u>Agency Commission</u>	<b>\$7,687.50</b>
<u>Net Amount Due</u>	<b>\$43,562.50</b>